

# HIDEKI AONO

art director // graphic designer



## philosophy & who i am

**To Inspire and be inspired.**

I am a native New Yorker with over eight years of visual design and direction experience. Holding a degree in Digital Imaging [MS] and Communication Design [BFA]. I have worked in both commercial and corporate enterprises as an art director/graphic designer to help guide and assist companies with their brands across digital, print, and media platforms.

## education

NYU CADA [2002-2004]  
MS in Digital Imaging

Parsons School of Design [1997-2001]  
BFA in Communication Design  
Minor in Animation [3D & Traditional]

## languages

English [Primary]

Japanese [Secondary]

## interests

Kendo [Japanese Fencing], Music, Dance, 3D printing, Die-cutting, Photography, Animals, Travel

## experience [B2C & B2B]

**Plus One Health Management** [2011-Present] *Art Director / Designer*  
Branding [Internal & External], Brand Development, Collateral [Flyers, Posters, Brochures], Logos, Apparel Designs, Photography [Headshots & Events], Editable Forms, Presentations, Web & Intranet UI Design

**Titan 360** [2008-2010] *Art Director*  
Advertising, Brand Development, Collateral [Flyers, Posters, Brochures] Photography [Product Photography]

**DFOY.org Directions For Our Youth** [2006-2011] *Art Director / Designer*  
Branding, Collateral [Flyers, Posters, Brochures], Logos, Photography [Events & Product]

**Shinbashi Corporation** [2007-2009] *Graphic / Web Designer*  
Branding, Logo, Web, Collateral [Flyers, Stationary]

*additional information can be furnished upon request*

## skills

### leadership [individual / team]

- » Lead development team to meet tight deadlines and budget.
- » Interpret and express thoughts and ideas with precision and clarity.
- » Meet with clients to discuss and interpret their marketing needs.
- » Setting high standards with realistic goals.
- » Positive collaboration with other team members  
[ie: printers, marketing, sales, account executives, and designers.]
- » Ability to multi-task and yet maintain an eye for detail.
- » Produce high quality work using a wide range of media, including photography, illustration and computer aided design to meet the clients expectations.
- » Always maintaining a positive outlook in any situation from mundane to challenging tasks.

### Photography

DSLR Systems / Lighting Systems / Retouching / Manipulation / Color Correcting

## software [Windows & OSX]

### Print

Adobe Illustrator



Adobe Photoshop



Adobe InDesign



### Web

HTML



Adobe Dreamweaver



### Video

Adobe After Effects



Adobe Premiere



Discreet Combustion



### Office

Microsoft Word



Microsoft Powerpoint



### Illustration

Sketching / Freehand / Storyboarding



DjQuess@hotmail.com  
email address



646.234.8034  
phone number



www.QuessLand.com  
website